

## Links

Alliance Partners:

### BNI

BNI (Business Network International) is a business referral organisation whose primary purpose is to assist its members to find and exchange qualified business referrals for each other and develop word-of-mouth marketing techniques.

Unlike other networking groups, BNI provides its members with a professional structure and an ongoing training system which enables members to network in a deliberate manner as well as constantly update their referral marketing skills.

Rapid growth has seen BNI become the world's largest business referral organisation of its kind, with over 5000 chapters in 37 countries, including Canada, USA, United Kingdom, France, Spain, Italy, Germany, Sweden, Denmark, Barbados, Granada, South Africa, Malaysia, Singapore, Japan, Hong Kong, India, Sri Lanka, Australia and New Zealand.

In June 2007 BNI membership worldwide passed the 100,000 mark. In 2007 BNI Members worldwide passed 4.9 million referrals worth an estimated AUST\$2.25 billion.

[www.bni.com.au](http://www.bni.com.au)

[www.bniteam.com.au](http://www.bniteam.com.au)

[www.smallbusinesshq.com.au](http://www.smallbusinesshq.com.au)

Smallbusiness[HQ] is the essential online destination for Australian small business and entrepreneurs. We deliver motivated small business customers in search of specialised products and services, directly to advertisers. Smallbusiness[HQ] is a business of First Point Media.

Our unique business directory pinpoints the needs of small business, delivering fast, accurate information on demand and one-click contact with you, the advertiser. Put simply, we match ready-to-buy small business customers with the most relevant products, services and resources for their needs.

This means we can deliver high quality prospects who have a real and immediate appetite for your products and services as well as ongoing opportunities for brand exposure to attract new business.

Take advantage of our smart, accurate business-to-business directory and tap into the lucrative small business market.